CONNECT. EXCHANGE. GROW.

June 18, 2019 / Conference Centre Airport Dresden

14th SILICON SAXONY DAY June 18, 2019

EXHIBITOR PACKAGES

CONNECT. EXCHANGE. GROW.

14TH SILICON SAXONY DAY

June 18, 2019, starting at 9 a.m., Conference Centre Airport Dresden

The Silicon Saxony Day...

- *offers unique insight into future technologies and business solutions covering hardware, software and connectivity topics.*
- *gives you the chance to get in touch with like-minded leaders, engineers, scientists and business developers.*
- *provides an innovative and international platform for sharing ideas and trends for future information and communications technologies.*
- *gives exhibitors the opportunity to present their products and services to an international audience.*
- *helps you to find brilliant minds for your business during our recruiting event.*

CONNECT. EXCHANGE. GROW.

14TH SILICON SAXONY DAY

June 18, 2019
in Dresden

+ 30
Exhibitors

Languages
English & German

+ 300
CEO's, CTO's and CIO's, managers, developers, engineers and human resource professionals from ICT companies and research institutes

5th Saxon IT-Summit
Co-hosted Event

+ 60
ICT Expert Presentations

+ 100
Students with ICT background

B2B

Networking

Recruiting

CONNECT. EXCHANGE. GROW.

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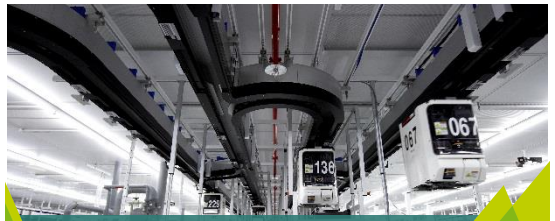
14th SILICON SAXONY DAY

FOCUS TOPICS 2019

Artificial Intelligence



Smart Automation

Maintenance Management 4.0

Smart Agriculture

Technology Roadmaps

Digital Entrepreneurs

Sensor Technologies made in Saxony

HR Strategy and Trends Talents for Growth

CONNECT. EXCHANGE. GROW.

SPEED DATING WITH ICT-TALENTS

June 18, 2019, starting at 1 p.m., Conference Centre Airport Dresden

At our recruiting event, students and graduates network in an unconventional and effective manner with recruiting high-tech companies. The companies are assigned a table and welcome young talents from ICT-related course of studies in several, limited "dating" rounds.

The “speed dating” gives employers the chance to present their company to prospective graduates in a personal conversation and to inform about current career entry opportunities. The event has been very popular with both staff and students since 2014 and the participants are very satisfied with the results and the effectiveness of this event format.

Co-hosted event

5TH SAXON IT-SUMMIT

June 18, 2019, starting at 4 p.m., Conference Centre Airport Dresden

The 5th Saxon IT-Summit will take place in 2019 as part of the Silicon Saxony Day and during the festival week "50 Years of Computer Science in Germany".

For the fifth time, ***the Saxon IT-Summit will bring together experts from politics, business and science*** *to discuss the chances of digitization for Saxony's economy and to shape conditions for further economic growth in Saxony's most dynamic sector.*

The aim of the event is to make the performance as well as the perspectives of the Saxon IT economy visible internally and externally.

Benefits

The IT-Summit will expose your company to an even wider audience including additional representatives from the Saxon software industry, research institutes and politics.

- *100+ Participants*
- *CEO's from Software Companies*
- *Leading Software Research Institutes*
- *Saxon Political Representatives*

LOCATION

Fascinating ambience, futuristic industrial architecture and first-class guest service - this is what the international event and experience center Dresden Airport stands for.

The event platform is located under the glass roof of the terminal and offers a panoramic view of the runway. ***With the event taking place in a public space like an airport, your company will be exposed to an extended audience.***

Passengers per year: ***1.7 Million***

Business passengers: ***35 %***

Visitors and event attendees per year: ***260.000***

Exhibiting at the Silicon Saxony Day

IMPRESSIONS

EXHIBITOR PACKAGES*

14th SILICON SAXONY DAY

S

- ROLL-UP / Booth space 1-2m²
- Set up your own roll-up
- Incl. 1 conference ticket for booth staff**
- No electricity included

Members: 420 €
Non-Members: 840 €

M

- 3-WALL-BOOTH / Booth space 3-4m²
- Incl. 2 conference tickets for booth staff **
- Size of one wall is 240x90
- Screen lettering and electricity included

Members: 650 €
Non-Members: 1.300 €

L

- CORNER BOOTH / Booth space 4 m²
- Incl. 2 conference tickets for booth staff**
- 4 walls in total / Size of one wall is 240x90
- Screen lettering and electricity included
- Mounting your own posters or roll-ups

Members: 700 €
Non-Members: 1.400 €

XL

- INDIVIDUAL BOOTH / Booth space 6 or 8 m²
- Setting up your own exhibition system
- Electricity included
- 6 m² (incl. 2 conference tickets for booth staff)**
- 8 m² (incl. 3 conference tickets for booth staff)**

Members: 650 € / 800 €
Non-Members: 1.300 € / 1.600 €

**All packages include the presentation of the company logo on the event website and the Web App and social media promotion of the exhibition*

***Exhibiting companies receive a 20 % discount on all additionally booked conference tickets*

QUICK CHECK

14th SILICON SAXONY DAY

Exhibitor packages	S Roll-up	M 3-Walls	L Corner	XL Individual
Booth space	*1 – 2 m²*	*3-4 m²*	*4 m²*	*6-8 m²*
Screen Lettering included		*x*	*x*	
Exhibition walls included		*x*	*x*	
Electricity included		*x*	*x*	*x*
Conference tickets for booth staff	*1*	*2*	*2*	*2-3*
Logo presentation on event website and event web app	*x*	*x*	*x*	*x*
Prices (Member/Non-Member) incl. VAT	*420 € / 840 €*	*650 € / 1.300 €*	*700 €/ 1.400 €*	*650 € / 1.300 €* *800 € / 1.600 €*

♦ *Exhibiting companies receive a 20 % discount on all additionally booked conference tickets*

BOOK YOUR PACKAGE HERE

ADDITIONAL FURNITURE*

14th SILICON SAXONY DAY

Furniture	Price/ Item
Bar table	60,- €
Bar stool	30, - €
Brochure rack	60, - €
Table 70x70	60,- €
Chair	30, - €
Information counter	105,-€
Showcase	240,- €

* The exhibitor packages don't include furniture. Please book your furniture online.

BOOK YOUR PACKAGE HERE

EXHIBITOR PACKAGE FOR START-UPS*

14th SILICON SAXONY DAY

The Silicon Saxony Day is the perfect platform to introduce your new company to the high-tech community! With our „no frills“ package you can save costs and time in order to concentrate on the important stuff.

A

- **ROLL-UP / Booth space 1-2 m²**
- Set up your own roll-up
- Incl. 1 conference ticket for booth staff**
- Incl. 1 bar table, 1 bar stool and electricity

Start-ups: 199 €

B

- **POSTERBOARD / Booth space 1-2 m²**
- Set up your own poster (A0 or A1)
- Incl. 1 conference tickets for booth staff **
- Incl. 1 bar table, 1 bar stool and electricity

Start-ups: 219 €

*All packages include the presentation of the company logo on the event website and the Web App and social media promotion of the exhibition

**Exhibiting companies receive a 20 % discount on all additionally booked conference tickets

BOOK YOUR PACKAGE HERE

14th SILICON SAXONY DAY

CONTACT

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